



Government Contracting Intelligence for Small Businesses



The Opportunity

Government agencies spend over \$700 billion annually on goods and services, with hundreds of billions more at the state and local level. A significant share is legally set aside for small businesses. Most companies never engage. The barrier is rarely capability. It is awareness, process, and access to the right information at the right time.

- Contracts are structured, paid on defined terms, and governed by enforceable rules.
- Set-aside programs create a competitive field separate from large primes.
- Technology, AI, and IT services firms are active categories across federal, state, and local procurement.
- A single contract can represent months or years of predictable revenue.

What Is Total Optim Bid

Total Optim Bid is a subscription-based government contracting intelligence service. Subscribers receive curated bid opportunities and coaching matched to their NAICS codes and business profile, so time goes toward qualified opportunities rather than manual searches across procurement portals. Built by Total Optim Solutions, a procurement services firm with 20+ years of buyer-side experience shaping how opportunities are filtered and how guidance is delivered.

- Curated bid opportunities matched to your business profile.
- One-on-one coaching to sharpen bidding strategy and proposal approach.
- Go/No-Go guidance for faster, better-informed bidding decisions.
- Proposal templates, subscriber learning center, and educational webinars.

Pricing

Feature	Enhanced \$59/mo	Premium \$79/mo
Bid Digest Frequency	Semi-monthly (every 2 weeks)	Weekly
Coaching Sessions / Month	2 sessions, 30 min each	2 sessions, 45 min each
Qualified Bid Sourcing	Included	Included
Quarterly Bid Strategy Review	Included	Included
Webinars, Templates & Learning Center	Subscriber Only Access	Subscriber-only access
Free Trial	14 days	14 days

All plans are month-to-month. A 25% discount applies when paid annually. Both plans include a 14-day free trial.

www.totaloptim.com/bid

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Total Optim Solutions, LLC

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