



CONTACT

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DIFFERENTIATORS

- Over 20 years of leadership experience delivering sourcing, procurement, and financial optimization strategies across industries.
- Personalized, Scalable Solutions and customized strategies built around each organization’s unique size, mission, and operational goals.
- Proven ability to uncover significant savings and strengthen operational efficiency
- Full Compliance Focus: Alignment with federal, state, grant, and corporate procurement regulations

CERTIFICATIONS



Women Owned Small Business Certified



Economically Disadvantaged Women Owned Small Business Certified

NAICS CODES

541611	541618
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NIGP CODES

91887	91879	91875
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 ABOUT TOTAL OPTIM SOLUTIONS, LLC

Total Optim Solutions, LLC is a Woman-Owned Small Business (WOSB) and Economically Disadvantaged Woman-Owned Small Business (EDWOSB) certified procurement services firm based in The Woodlands, Texas. Founded in 2024, the firm serves small and mid-size businesses seeking to enter or expand within the government contracting market, offering a full range of support from opportunity identification through proposal development, capture strategy, and ongoing advisory guidance. The approach is grounded in 20 years of buyer-side procurement experience, informing how clients are advised from the standpoint of how government buyers evaluate vendors and make award decisions.

 CORE COMPETENCIES

Total GovCon Solutions

Total GovCon Solutions is the umbrella under which Total Optim Solutions delivers government contracting support across 3 distinct service lines, each built for a different stage of a business’s GovCon journey:

- **Total Optim Bid** — Subscription-based government contracting intelligence service delivering curated federal, state, and local bid opportunities matched to each subscriber’s business profile and NAICS codes.
- **Total Optim Advantage** — Done-for-you proposal writing service for small businesses pursuing government contracts.
- **Total Optim Navigator** — GovCon advisory engagement advisory engagement covering bid intelligence, capture strategy development, proposal development, agency-facing marketing, and contract vehicle guidance.

Total Optim Solutions Consulting — Strategic advisory covering procurement strategy, supply chain transformation, cost reduction, and procurement process compliance.

 WHY CHOOSE TOTAL OPTIM SOLUTIONS?

Total Optim Solutions applies 20 years of buyer-side procurement and supply chain experience — including executive-level portfolio management — to government contracting advisory and procurement consulting. Clients receive guidance informed by how purchasing decisions are actually made on the other side of the table, without the overhead of a large consulting firm. Services are structured to meet clients at their current stage and scale as contracting activity grows.

PAST PERFORMANCE

- Generated over \$800,000 in supply chain cost savings through logistics process optimization and negotiation strategies.
- Secured savings exceeding \$60,000 for a business through comprehensive expense reduction audits.
- Supported a nonprofit organization in aligning procurement processes with federal standards to achieve compliance